



MADURAI KAMARAJ UNIVERSITY
(University with Potential for Excellence)
DIRECTORATE OF DISTANCE EDUCATION



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Palkalai Nagar
Madurai - 625 021

Date: 28.12.2020

DEPARTMENT OF VISUAL COMMUNICATION

TRAINING PROGRAMME FOR SECOND YEAR B.Sc., (Visual Communication)
Subject: Photography and Television Production (UVISTP1)

Dear Student,

Greetings! The Practical Training Programme for the students of second year B.Sc., Visual Communication (Enrolment Number beginning with 19A & 19C Batches, all other absentees and the students who are having pending results) in Photography and Television Production (UVISTP1) is scheduled to be held through online mode:

Students Batch	Online Platform	Dates
19A & 19C Batch students, Absentees of the previous batches and for the students who are having pending results	Google meet (The online link will be sent at the time of classes and Viva - voce)	Online classes: 05.01.2021 to 08.01.2021 Assignments submission last date: 31.01.2021 Viva voce: 01.02.2021 to 15.02.2021 Exam-date: 16.02.2021

Due to Covid 19 pandemic situation, the practical training and examination is to be conducted through online. Instead of the in-person training, the students should attend the online sessions on the scheduled dates and submit their assignments and projects through online and post without fail. The final valuation (Viva-voce) of the assignments and projects will be done through online with the support of the outside examiners. The practical written exam will be conducted through online. The question papers will be sent through the e-mail and the students have to upload soft copy of their answer sheets immediately after completion of the examination and the hardcopy of the papers must be sent on the day of examination itself by post or courier.

It is mandatory for the Second Year B.Sc., Visual Communication students to attend the practical training programme. Marks for the practical examination will be awarded to the students on the basis of their performance in the programme, assignments and the written examination.

The students may please note that the Training Programme for II Year will be conducted only once in a year. So you are requested to attend the programme without fail.

All students (including MKU own centers, others centers of MKU from Tamil Nadu and Other states and the absentees) should pay the training programme fee of Rs.2000/- through online in favour of the Director, DDE through SBI - collect method.

Students who have paid the tuition fees will alone be permitted to attend the programme. Submission of fees paid receipts, photocopies of Admission Card and Identity Card, Hall ticket copy for verification is compulsory. All the documents including training programme fee paid challan and the assignments softcopies should be sent to Google Class Room <https://classroom.google.com/c/MjQ5MDMyMDg4ODY3?cjc=vdlegiu> and the hardcopies by post or courier to the following address.

Dr. V. Thiruvani, Assistant Professor, Department of Visual Communication, Directorate of Distance Education, Madurai Kamaraj University, Madurai 625 021. Madurai District, Tamil Nadu.

Students are instructed to join in the Whatsapp group through this link <https://chat.whatsapp.com/Ig9sPquQZMk133Z5trbWuM>. The willingness of the participation will be confirmed by joining in the Whatsapp group. (If you want to attend third year practicals, you have to join in the third year whatsapp group)

Important Instructions to the Students:

Students are expected to adhere to the following guidelines:

1. Attendance is compulsory throughout the programme. The defaulters have to reappear in the next programme. Attendance will be taken in the forenoon and afternoon at the time of the online classes. If anyone is found absent / nuisance he/she will not be permitted to write the Practical Exam and will be marked as absent in the practical examination.
2. The programme will be held from 10.00 AM to 5.00 PM with lunch break between 1.00 PM to 2.00 PM.
3. Three hours practical written examination and viva will be conducted as per the given schedule. All the related announcements will be posted in the Whatsapp Group. The students can also post their queries in the Whatsapp Group.
4. Students, who have already attended the practicals but have their results pending, need not attend the class. But they have to resubmit their assignments and project works and write their examinations without fail. If they are having their attendance certificate they need not pay the fees again. Or else they should pay the training programme fee of Rs.2000/- through online in favour of The Director, DDE through SBI - collect method.

Performance and Evaluation:

The performance of the students will be evaluated on the basis of assignment and written examination. Students are advised to submit their original work. If they are found involved in malpractices they would not be permitted to write their practical examinations and their results will be withheld.

The students must submit the following assignments and examination papers in softcopy (E-mail) and hardcopy (By post or courier) format without fail.

Mark allotment for the practical examination is as follows:

	Max. Marks
1. Prepare an ad copy for any product	10
2. Create a logo, Visiting card, Letter Head for your won company	10
3. Create a blog	10
4. Prepare an Photo album (3 each on 10 types of Photography)	20
5. Written Examination (3 Hours)	50
Total Marks	100

With best wishes

Dr. V. Thiruvani,
Academic Co-ordinator
Dept. of Visual Communication

Dr. M. Ramaswami
Director (i/c)
Directorate of Distance Education

Contact:

Mobile Number: 98423 43877, 97158 63483

Google Class room link for assignment submission:

<https://classroom.google.com/c/MjQ5MDMyMDg4ODY3?cjc=vdlegiu>

Email: thiruvanimku@gmail.com

Whatsapp link: <https://chat.whatsapp.com/Ig9sPquQZMk133Z5trbWuM>

Address for sending the assignments and examination papers:

Dr. V. Thiruvani,
Assistant Professor,
Department of Visual Communication,
Directorate of Distance Education,
Madurai Kamaraj University,
Madurai 625 021, Tamil Nadu.